

RIZ POLI

FW23

EPHEMERAL FANTASY

INTRODUCTION BRAND

Riz Poli

Riz poli means polished rice in french. Rice is the base of food in many cultures, a simple however key element for nutrition. This brand was created with the purpose be a mental nutrition. Based on something simple as the ordinary everyday wardrobe of urban life, and bring them to a fantastic world to inspire creativity.

The Riz Poli girl comes from this urban setting, she is complex and multifaceted character, mixing and remixing all the references from her surroundings and her digital life, to create her own singular universe and express her identity. Sport, art, rave, sexy, feminine and masculine are all mixed and twisted in our collection to create her reality and feed her imagination.

This season I envisioned this girl leaving a rave outdoors, walking through the woods and suddenly transcending to a fantastical world. All her senses amplified, everything looks familiar but feel different, the colours, textures and sounds.

Heading out towards the exit
The door behind me,
Slowly closing
The crowd and the music
fading away,

Giant flowers
are erected all around
Scattered leaves
spread all over the floor,

The bright moon
A dusty color
shines on the ground
Looking into the distance
Hazy and misty.

With each step
The fullness that comes from the soles of your feet.
With each step
the body trembles in pleasure.

Who am I, where am I.
Who am I, where am I?
I am in the ephemeral world of fantasy.































































